

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947663-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1958

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	947663	07899969

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$750.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	--111--			3	\$750.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	3 WESHW		09/12/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DH100TVFL	\$750.00 NM
	1 WESHTh		09/13/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DH100TVFL	\$750.00 NM
	2 WESHF		09/14/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	DH100TVFL	\$750.00 NM
2	09/12/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	--111--			3	\$500.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WESHW		09/12/12		Regis & Kelly 9-10 AM	9:00-10:00 AM	:00		\$500.00 NM
		See MG 2.4							
	3 WESHTh		09/13/12	9:43 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DH100TVFL	\$500.00 NM
	4 WESHF		09/14/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DH100TVFL	\$500.00 NM
		MG for 2.2 09/12							
	1 WESHF		09/14/12	9:53 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DH100TVFL	\$500.00 NM
3	09/12/12	09/14/12	NBC Today Show II	10AM-11AM	--112--	:30	4	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	--112--			4	\$400.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	2 WESHW		09/12/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	DH100TVFL	\$400.00 NM
	1 WESHTh		09/13/12	10:55 AM	NBC Today Show II	10AM-11AM	:30	DH100TVFL	\$400.00 NM
	4 WESHF		09/14/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	DH100TVFL	\$400.00 NM
	3 WESHF		09/14/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	DH100TVFL	\$400.00 NM
4	09/12/12	09/14/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--222--	:30	6	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		09/10/12	09/16/12	--222--			6	\$300.00	
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	4 WESHW		09/12/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DH100TVFL	\$300.00 NM
	1 WESHW		09/12/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DH100TVFL	\$300.00 NM
	2 WESHTh		09/13/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DH100TVFL	\$300.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947663-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1958

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/12/12	09/14/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--222--	:30	6	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Th	09/13/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DH100TVFL	\$300.00 NM
3	WESH	F	09/14/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DH100TVFL	\$300.00 NM
5	WESH	F	09/14/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DH100TVFL	\$300.00 NM
5	09/12/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--222--	6	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	W	09/12/12	5:20 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DH100TVFL	\$450.00 NM
1	WESH	W	09/12/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DH100TVFL	\$450.00 NM
2	WESH	Th	09/13/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DH100TVFL	\$450.00 NM
4	WESH	Th	09/13/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DH100TVFL	\$450.00 NM
6	WESH	F	09/14/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DH100TVFL	\$450.00 NM
3	WESH	F	09/14/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DH100TVFL	\$450.00 NM
6	09/12/12	09/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--111--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DH100TVFL	\$1,000.00 NM
2	WESH	Th	09/13/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DH100TVFL	\$1,000.00 NM
3	WESH	F	09/14/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DH100TVFL	\$1,000.00 NM
7	09/12/12	09/14/12	M-F Entertainment Tonight	7:00-730 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/12/12	7:18 PM	M-F Entertainment Tonight	7:00-730 PM	:30	DH100TVFL	\$1,200.00 NM
3	WESH	Th	09/13/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	DH100TVFL	\$1,200.00 NM
1	WESH	F	09/14/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	DH100TVFL	\$1,200.00 NM
8	09/12/12	09/14/12	NBC Tonight Show	11:35P-12:35XM	--222--	:30	6	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--222--	6	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12	11:59 PM	NBC Tonight Show	11:35P-12:35XM	:30	DH100TVFL	\$550.00 NM
4	WESH	W	09/12/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	DH100TVFL	\$550.00 NM
6	WESH	Th	09/13/12	11:56 PM	NBC Tonight Show	11:35P-12:35XM	:30	DH100TVFL	\$550.00 NM
2	WESH	Th	09/13/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	DH100TVFL	\$550.00 NM
5	WESH	F	09/14/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	DH100TVFL	\$550.00 NM
3	WESH	F	09/14/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	DH100TVFL	\$550.00 NM
9	09/12/12	09/15/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1111-	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/12/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	DH100TVFL	\$1,000.00 NM
1	WESH	Th	09/13/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	DH100TVFL	\$1,000.00 NM
3	WESH	F	09/14/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	DH100TVFL	\$1,000.00 NM
4	WESH	Sa	09/15/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	DH100TVFL	\$1,000.00 NM

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Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1958

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/12/12	09/15/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
10	09/15/12	09/15/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 09/15/12 6:11 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 DH100TVFL \$300.00 NM 1 WESH Sa 09/15/12 7:13 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 DH100TVFL \$300.00 NM									
11	09/15/12	09/15/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 09/15/12 8:22 AM NBC Saturday Sat 8-10am :30 DH100TVFL \$800.00 NM 1 WESH Sa 09/15/12 8:49 AM NBC Saturday Sat 8-10am :30 DH100TVFL \$800.00 NM									
12	09/15/12	09/15/12	NBC Prime L&O SVU	9:00-10:00 PM	-----S-	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/15/12 NBC Prime L&O SVU 9:00-10:00 PM :00 \$750.00 NM See MG 12.2 2 WESH Sa 09/15/12 9:40 PM Sat NBC Prime VOICE ENCORE Prime Other :30 DH100TVFL \$750.00 NM MG for 12.1 09/15									
13	09/16/12	09/16/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/16/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 DH100TVFL \$700.00 NM									
14	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/16/12 6:28 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 DH100TVFL \$300.00 NM 2 WESH Su 09/16/12 7:22 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 DH100TVFL \$300.00 NM									
15	09/16/12	09/16/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/16/12 8:26 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 DH100TVFL \$1,100.00 NM 2 WESH Su 09/16/12 8:30 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 DH100TVFL \$1,100.00 NM									
16	09/16/12	09/16/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/16/12 10:21 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 DH100TVFL \$750.00 NM									
17	09/17/12	09/17/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/17/12 6:44 AM M-F Sunrise @6AM 6:00-7:00 AM :30 DH100TVFL \$900.00 NM									
18	09/17/12	09/17/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/17/12 9:44 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 DH100TVFL \$650.00 NM									
20	09/17/12	09/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 09/17/12 4:09 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DH100TVFL \$650.00 NM 1 WESHM 09/17/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DH100TVFL \$650.00 NM									
21	09/17/12	09/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 09/17/12 5:10 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DH100TVFL \$800.00 NM 1 WESHM 09/17/12 5:29 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DH100TVFL \$800.00 NM									
23	09/17/12	09/17/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/17/12 7:17 PM M-F Entertainment Tonight 7:00-7:30 PM :30 DH100TVFL \$1,500.00 NM									
24	09/17/12	09/17/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 09/17/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 DH100TVFL \$650.00 NM 1 WESHM 09/17/12 12:32 AM NBC Tonight Show 11:35P-12:35XM :30 DH100TVFL \$650.00 NM									
25	09/17/12	09/17/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/17/12 11:31 PM M-Su News @ 11PM 11-1135p :30 DH100TVFL \$1,500.00 NM									
26	09/12/12	09/14/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHW 09/12/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 DH100TVFL \$1,200.00 NM 3 WESHTh 09/13/12 7:48 PM M-F Access Hollywood Access Hollywood / :30 DH100TVFL \$1,200.00 NM 1 WESHF 09/14/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 DH100TVFL \$1,200.00 NM									

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Lehigh Valley, PA 18002-6876

FIN# 59-3186949



<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1958

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
26	09/12/12	09/14/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	--111--	:30	3	\$1,200.00	NM	
27	09/12/12	09/14/12	M-F NOON NEWS 12-12: Class of Time - Immediately Pre-emptible without notice	12:00-12:30 PM	--111--	:30	3	\$200.00	NM	
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --111--	<u>Spots/Week</u> 3	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WESHW		09/12/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DH100TVFL	\$200.00	NM
1	WESH	Th	09/13/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DH100TVFL	\$200.00	NM
3	WESH	F	09/14/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DH100TVFL	\$200.00	NM
28	09/17/12	09/17/12	M-F NOON NEWS 12-12: Class of Time - Pre-emptible with notice	12:00-12:30 PM	M-----	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	09/17/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DH100TVFL	\$350.00	NM
29	09/12/12	09/14/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	2-3PM	--111--	:30	3	\$150.00	NM	
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --111--	<u>Spots/Week</u> 3	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESHW		09/12/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	DH100TVFL	\$150.00	NM
3	WESH	Th	09/13/12	2:28 PM	KATIE COURIC DAY	2-3PM	:30	DH100TVFL	\$150.00	NM
2	WESH	F	09/14/12		KATIE COURIC DAY	2-3PM	:00		\$150.00	NM
Credited										
30	09/17/12	09/17/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	2-3PM	M-----	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	09/17/12	2:32 PM	KATIE COURIC DAY	2-3PM	:30	DH100TVFL	\$175.00	NM
31	09/17/12	09/17/12	Mon NBC Prime VOICE Class of Time - Immediately Pre-emptible without notice	Prime Other	M-----	:30	1	\$4,000.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	09/17/12	9:20 PM	Mon NBC Prime VOICE	Prime Other	:30	DH100TVFL	\$4,000.00	NM
32	09/12/12	09/14/12	M-F Early Sunrise Class of Time - Immediately Pre-emptible without notice	5:00-6:00 AM	--WTF--	:30	2	\$150.00	NM	
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESHW		09/12/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DH100TVFL	\$150.00	NM
2	WESH	Th	09/13/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DH100TVFL	\$150.00	NM
Total Spots							72			

Payment Terms 30 Days

Gross Total	\$49,025.00
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Agency Commission	\$7,353.75
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Net Amount Due	\$41,671.25
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.